



***Professor Scott Snook shares his wisdom about leadership and development based on his unique experience as both a leader and scholar.***

He spent 22 years leading soldiers in the United States Army and retired as a Colonel. He has led soldiers in combat and taught leadership at the US Military Academy at West Point. He also has an MBA & PhD from Harvard University and for the past twenty years has taught courses on authentic leader development at the Harvard Business School and to executives around the world.

***For Registration and more information:***

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## What it Takes to be World Class:

*Authentic Leader(ship) Development  
Virtual Program*

by **Professor Scott A. Snook**  
Senior Lecturer - **Harvard Business School**

29<sup>th</sup> March, 2022

Sponsors





## I – The Counterintuitive Role that Vulnerability Plays in Leading

1:30 – 2:45 pm

- ▶ To help us get into a “learning mode,” we’ll start by exploring perhaps the biggest barrier to our continued growth & learning as adults, something we call, **The Liability of Success**.
- ▶ To introduce the main themes of the day, we’ll unpack some timeless wisdom from Doctor Viktor Frankl:
  - What are your fundamental assumptions about human nature?
  - What role does meaning & purpose plays in leading?
  - What do you do in that moment between “stimulus & response”?
- ▶ We’ll then discuss a powerful mini-video case titled: **Coach Maurice Cheeks**. This true story which will introduce:
  - the power of “stepping up” – even when it’s not your job,
  - the essentials of micro-coaching,
  - the central role of empathy, and
  - the counter-intuitive role that vulnerability plays in leading
- ▶ This session ends with some wisdom from Brene’ Brown based sharing some of her ground-breaking research on “vulnerability” and the important difference between empathy & sympathy



Viktor Frankl



Maurice Cheeks



Brene' Brown

Break 2:45 – 3:00 pm

## II – Practice: Personal Reflective Exercise

3:00 – 4:15 pm

While it’s easy to appreciate the power of vulnerability in others (e.g. Coach Cheeks); the only way to truly understand its potential as leaders is to actually do it. Think of this session as a mini-workshop in “Emotional Intelligence” (EQ). Using “break-out rooms,” we will ask you to “pair-up” with someone in order to experience the power of “self-disclosure” and “feed-back-seeking”. During this **Personal Reflective Exercise** in ‘two -parts,’ you will practice all 5 components of EQ:

- Self-Awareness
- Self-Regulation
- Empathy
- Motivation
- Social Skills

Break 4:15 – 4:30 pm

## III – What it takes to be World Class

4:30 – 5:45 pm



In this final session, we’ll shift from “development time” to “performance time” and explore the state of mind you want to create for world class performance. We’ll start by tapping into the wisdom of “Coach K” – the most successful coach in the history of US men’s college basketball. We’ll see in vivid detail how coaching from a high EQ can make all the difference.

The state of mind you want to create in performance time is “a fully realistic assessment of the difficulty of the challenge and at the same time an unrealistically optimistic belief in your ability to overcome it”.

We’ll end by discussing a powerful framework for helping each of us figure out how to be “world class” at anything. We believe that all world class performance flows from what we call “developmental sweet spots”. These “sweet spots” are defined by the intersection of our strengths, our passions, and what others’ value. To have some fun and help breathe some life into this conceptual model, we’ll tap into the wisdom of English TV personality Simon Cowell. I mean who knows more about talent than the inventor of shows such as “American Idol” and “Britain’s Got Talent”?

### Q&A

5:45 – 6:00 pm

Professor Scott Snook will make himself available for questions with participants, providing guidance from his 40+ years of experience as a leader, researcher, executive coach and consultant to the world’s most elite organizations.

### Program Details

Date	Time	Price	Early Bird	Registration Deadline
March 29 <sup>th</sup> 2022	1:30 pm – 6:00 pm	150 KD	130 KD*	March 27 <sup>th</sup> , 2022**

\* Early bird offer: **KD 130** for registration and payment made until **March 17<sup>th</sup>, 2022**.

\*\* To register online please visit our website: [www.kibs.edu.kw](http://www.kibs.edu.kw)