

# Accelerating Women's Leadership

12-16 February 2023 in Doha - Qatar

This 5-day program prepares women for executive leadership by helping them navigate barriers to leadership, building skills in relationships and transformation skills. This program provides the opportunity to demonstrate their potential as leaders and build effective championing relationships.

## BENEFITS

- Lead your teams to high performance and innovation
- Prepare your leadership to move to access new opportunities for your career
- Strengthen your impact in building effective relationships with stakeholders across your organization
- Develop mental agility and an approach to innovation that is diffused across your team
- Develop executive presence with effective verbal and non-verbal skills to communicate with power

## PEDAGOGY

The program adopts a spiral curriculum approach where participants are introduced to key concepts and dig deeper in specific topics in each section. Combination of new knowledge and learning, practice to become part of the leadership identity and practical ways to take forward into the workplace.

Participants will work on their own leadership development so they can apply learning to their contexts during absorption. Immersive exercises in pairs, groups to provide interactive development opportunities for all participants.

## SELECTION PROCESS

Applicants are assessed based on experience, area of expertise, and comparative merit.

Any late or incomplete submissions will be automatically disqualified

## PARTICIPANT PROFILE

- Must be nominated by Kuwait Institute of Banking Studies
- Women leaders with 10 years' experience in the banking, investment or related sector
- English proficiency



## HOW TO APPLY

To register for the program, click on the link:  
<http://pnf.kibs.edu.kw/hec/>

## LOCATION

**Physical Address:**  
**HEC Paris in Qatar**  
Building P08, Street -935 Zone -03  
Wadi Msheireb Street  
Msheireb Downtown - Doha

**HEC Paris**  
1 Rue de la Libération  
78350 Jouy-en-Josas



## DATES

12-16 February 2023

## DURATION

8:00 AM - 4:30 PM

## CONTACT KIBS

For registration and fees, contact KIBS:

Ansam Al-Sirhan - Graduates Center  
- Training Department

Tel: +965 22901126

E-mail: [ansam@kibs.edu](mailto:ansam@kibs.edu)

Website: [www.kibs.edu.kw](http://www.kibs.edu.kw)

| DAY 1:  | DAY 2:  | DAY 3:  | DAY 4:   | DAY 5:  |
|---|---|---|--|---|
| <ul style="list-style-type: none"> <li>• Reinventing in a Complex Business Environment</li> <li>• The Keys to Influence &amp; Persuasion</li> <li>• The Real Art of the Deal -Gender &amp; Negotiations: case study</li> <li>• My leadership journey</li> </ul> | <ul style="list-style-type: none"> <li>• Leading for High Performance</li> <li>• Leveraging diverse talent</li> <li>• Effective solutions for wicked problems</li> <li>• My impact as a leader</li> </ul> | <ul style="list-style-type: none"> <li>• Negotiating challenging conversations</li> <li>• Decision Making and Group Influence</li> <li>• Big barriers to effective leadership</li> <li>• My resources –mentors &amp; champions</li> </ul> | <ul style="list-style-type: none"> <li>• My authentic leadership Individual decision-making</li> <li>• Authentic leadership – values marketplace</li> <li>• Collaboration Café</li> <li>• Guest speaker session**</li> </ul> | <ul style="list-style-type: none"> <li>• Communicating your leadership brand</li> <li>• Leadership Pitches</li> <li>• Coaching leadership</li> <li>• Building resilience for high performance</li> <li>• My Leadership Roadmap</li> </ul> |
| Networking Dinner*  | Prep for brand leadership session   | Your Leadership Roadmap   | Prep for pitches   | Certificates Distribution   |

\*Networking Dinner: A networking dinner has been planned to connect participants with leading female Qatari women in the banking sector.

\*\* Guest Speakers: International guest speakers from the banking sector have been lined up to speak to the participants.



**Dr. Shaheena Janjuha-Jivraj**

Dr. Shaheena Janjuha-Jivraj is an Associate Professor in Entrepreneurial Leadership and Diversity at HEC Paris in Qatar.

She has over a decade of experience in the field of gender diversity in leadership. Her work also addresses creating inclusive cultures to strengthen the retention and promotion of women into leadership roles. She works with public organizations, NGOs and private business leaders globally.

Her research across fifty-three countries on women in leadership culminating in a book she co-authored; 'Championing Women Leaders, Beyond Sponsorship' by Palgrave MacMillan.

Shaheena is a regular contributor for Forbes, her latest book 'Futureproof Your Career' is published by Bloomsbury Press.



**Dr. Anne-Laure Sellier**

Professor Anne Laure Sellier is the Cartier-chaired Full Professor of Creativity and Marketing and the Academic Director of the MBA Marketing Specialization at HEC Paris. She is also a member of the Academic Committee of Hi! Paris, the research center on AI and data science created by HEC Paris and the Institut Polytechnique de Paris. She is a member of CNRS-GREGHEC, the French National Research Center and HEC Paris research lab. Professor Sellier received her PhD in Management from INSEAD and holds an MBA in Strategy from Warwick University, a Public Administration master's from Bocconi University and a Grande Ecole degree from HEC Paris. Prior to returning to HEC Paris as faculty, she was an Assistant Professor of Management at the London Business School (UK), and at the Stern School of Business at New York University (2004-2012), a guest lecturer at Columbia University, and a creativity/innovation and marketing consultant.

Professor Sellier is interested in the areas of time perception and how it shapes thoughts, emotional experiences and behavior; human creativity; how emotions and cognitions intertwine in decision-making; control; conformity behavior; the influence of stereotypes on judgment and decision making. Her research has been published in the Journal of Marketing Research, Psychological Science, the Journal of Personality and Social Psychology, Organizational Behavior and Human Decision Processes, the Journal of Consumer Psychology, Current Opinions in Psychology, and PLoS One. Professor Sellier received the 2019 BNP Paribas Pierre Vernimmen Best Professor at HEC Paris Award and the HEC MBA 2020 Best Professor Award. In 2020, she was named one of the Favorite Professors of the Best and Brightest MBAs worldwide by Poets & Quants.



**Dr. Sihem Jouini**

Sihem BenMahmoud-Jouini is an associate professor of innovation and researcher at GREGHEC since January 2006. She teaches project management, new product development processes, corporate entrepreneurship, design thinking and management of innovation to several audiences (Executive Education, Exec MBA, MBA and Masters).

She is scientific director of the MS X-HEC Entrepreneurs, of the Project Innovation Design (PIC) major and of the Entrepreneurship & Innovation major (Executive MBA).

Her research focuses on the management of breakthrough innovations, the organization of exploration and the development processes of new products. She is interested in how established firms develop breakthrough innovations which renew their activity? How to learn from exploration projects and how to organize them? She is also interested in the role of design in innovating and transforming organizations.

She has been visiting at NYU (Stern Business school) and Babson College. She has published and edited several books and articles in academic journals such International Journal of Project Management, Journal of Product Innovation Management, Creativity Innovation Management, Research Technology Management.