



How Will AI Impact Banking

Explore the impact of AI and ChatGPT on the banking industry

The seminar will reveal the technology trends of AI, ChatGPT and new Web technologies and their relevance to the banking industry. The seminar also examines how AI technologies like machine learning and natural language processing are being used to automate various banking processes, improve customer service, enhance fraud detection and reduce costs.

Participants will discuss how AI is transforming the traditional banking system and what challenges and opportunities lie ahead for financial institutions and their customers.

*No prior knowledge of AI is required to attend the seminar.

Presented by

Prof. Ikhtlaq Sidhu

Dean of the School of Science & Technology
IE University in Spain

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Seminar Outline

• Introduction to AI in the Context of Banking

- ▶ Understanding AI and its potential impact on the banking industry
- ▶ Historical context of AI in banking
- ▶ Overview of key AI technologies and advancements

• AI in Banking and Operations

- ▶ Automation of banking processes using AI
- ▶ Case studies of AI applications in banking operations
- ▶ Advantages and challenges of AI in banking operations

• AI in Customer Service

- ▶ Personalization of customer experience with AI
- ▶ ChatGPT and virtual assistants in banking
- ▶ Advantages and challenges of AI in customer service

• AI in Fraud Detection, Risk Management and Compliance

- ▶ Detection of fraudulent activities using AI
- ▶ Case studies of AI applications in fraud detection
- ▶ Advantages and challenges of AI in fraud detection

When

Monday, June 12, 2023
10:00 AM – 3:00 PM

Where

The Regency Hotel – Kuwait
Siham Ballroom

About Prof. Ikhlaq Sidhu

Ikhlaq Sidhu is the Dean of the School of Science and Technology, IE University in Madrid Spain and the founding faculty director emeritus of UC Berkeley's Sutardja Center for Entrepreneurship & Technology. He is the author of the book "Innovation Engineering" and the creator of the very popular Data-X Course at Berkeley. He has been granted 75 patents in internet communication technologies. Dr. Sidhu developed the Berkeley Method of Entrepreneurship, a teaching framework used at UC Berkeley as part of the Entrepreneurship & Technology area at the 1 university in the world.

Sidhu received the IEEE Major Education Innovation Award in 2018 and the Extraordinary Teaching in Extraordinary Times Award by UC Berkeley in 2021. He received the Berkeley IEOR Emerging Area Professor Award in 2009 at UC Berkeley. In 1999, he received 3Com Corporation's Inventor of the Year Award. He serves on many advisory boards. He received his bachelor's degree in Electrical and Computer Engineering from the University of Illinois at Urbana-Champaign, and his masters' degree and doctorate in Electrical Engineering from Northwestern University.

Areas of expertise:

AI/Data Science

Management Sciences

Blockchain

Entrepreneurship

Machine Learning

Technology Innovation
& Leadership