




EXPONENTIAL BUSINESS MODELS: **READY FOR THE FUTURE**

WITH THE GLOBALLY RENOWNED
AMIN TOUFANI

 Multi-Purpose Hall - Conference Center
Sheikh Jaber Al Ahmad Cultural Center (JACC)

 Wednesday, May 28, 2025
9 AM - 2 PM





WHO WE ARE

The Kuwait Institute of Banking Studies (KIBS) is a leading educational institution in the banking and financial sector in Kuwait since 1970. It offers a range of services, including accredited certificate programs, executive leadership development programs, and various training and development activities within ten main areas, in addition to measurement and testing services, English language training, e-learning, and research publications in the banking and financial fields.

Our vision is to be the leading banking studies institute in the region, empowering individuals with comprehensive knowledge and innovative skills to shape the future of banking and finance sectors locally and in the region.

Our mission is to empower individuals within banks and financial institutions to enhance their knowledge and skills through professional learning, fostering the advancement of the Kuwaiti banking and financial sector.

MEMBER BANKS



OUR AFFILIATIONS



KIBS has established affiliations with numerous prestigious institutions and universities worldwide in the field of training and development. The goal has been to deliver highquality joint training activities and programs locally, regionally and internationally, focusing on developing the technical and managerial skills of professionals in thebanking and financial sectors in line with the latest international standards and developments. These esteemed institutions and universities include:

- Harvard Business School (HBS) - USA
- The London Institute of Banking & Finance (LIBF) - UK
- The London School of Economics and Political Science (LSE)- UK
- Cambridge Assessment English - University of Cambridge - UK
- The Society for HR Management (SHRM) - USA
- Institute of Leadership & Management (ILM)
- FranklinCovey Company - Middle East
- Six Seconds Company - USA
- Frankfurt School of & Finance - Germany
- Association Cambiste Internationale (ACI) - France
- The Institute of Certified Professional Managers (ICPM)
- The Professional Risk Managers' International Association (PRMIA) -USA
- Intuition Company
- General Council for Islamic Banks and Financial Institutions (CIBAFI)
- Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI)
- SANS Institute
- Moody's Corporation
- ATD - Association of Talent Development - USA
- CIPD - Chartered Institute for Personnel & Development



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ABOUT THE SESSION



- **Exploring Disruptive Threats & Opportunities**

- This session delves into rapid transformations reshaping business and industries, with a focus on banking and finance.

- **The Power of Exponential Technologies**

- AI, biotech, blockchain, nanotech and sensortech are revolutionizing markets.
- Companies must innovate to disrupt and lead—or risk being disrupted.

- **Understanding Market Transformations**

- Review mega trends that are redefining sectors and shaping market power.
- The old strategies that led to success will not be enough to sustain it in the future.

ABOUT THE SESSION



● **Future-Proofing Financial Services**

- Insights drawn from over 300 exponentially growing businesses.
- Identifying common patterns in:
 - **Product evolution**
 - **Market strategy**
 - **Human capital**
 - **Organizational structure**
 - **Adaptive leadership**

● **Shifting from Incremental to Exponential Growth**

- Participants will reflect on how to rethink and reimagine their business models.
- The focus: achieving 10X growth rather than settling for 10% improvements.

● **The Adaptability Quotient (AQ)[™] & the Future of Finance**

- Concluding with the critical role of AQ in preparing Kuwait's financial institutions for an exponential future.

WHY YOU SHOULD ATTEND



- **Exclusive Insights from a Global Thought Leader**

Learn directly from Amin Toufani, a leading expert in disruptive innovation and exponential economics.

- **Future-Proof Your Business & Leadership**

- Discover strategies used by top-performing companies to stay ahead in banking and finance.
- Shift from incremental growth to 10X transformation.

- **Master Adaptability for Long-Term Success**

Understand why Adaptability Quotient (AQ)[™] is the key to thriving in a rapidly changing world.

- **High-Impact Networking**

Connect with CEOs, CHROs, and senior leaders shaping the future of business.

- **Actionable Takeaways**

Gain practical strategies to implement immediately for sustained competitive advantage.

SPEAKER BIO:

AMIN TOUFANI

CEO of T Labs

Former Chair of Finance & Economics - Singularity University

- Amin Toufani is a Silicon Valley innovator and futurist focused on exponential technologies and human adaptability. As CEO of T Labs, he leads a startup factory building breakthrough solutions—from stage-zero cancer detection to measuring and boosting adaptability through Adaptability.org.
- At Singularity University, he chairs Finance & Economics and develops frameworks like Exonomics™, the Adaptability Quotient (AQ), and Exponential Business Models™ used by tens of thousands of global leaders to drive exponential growth.
- Amin’s work centers on three pursuits: recognizing patterns, building impactful solutions, and improving lives through tech.
- He holds degrees from Harvard (MPA in economic policy), Stanford (MBA), and the University of British Columbia (AI).



THE AGENDA

- **8:30 - 9 AM**
Guest Registration
- **9:00 - 11:30 AM**
Amin Toufani Talk
- **11:30 - 12:00 PM**
Break
- **12:00 - 2:00 PM**
Diamond Sponsors Session





TICKETS

- Member Banks **KD 100**
- Non-Member Banks and Other Organizations:
 - **Standard price** **KD 200**
 - **Early bird registration BEFORE MAY 11, 2025** **KD 150**

Registration deadline: **May 26, 2025**

For tickets: **cs@kibs.edu.kw**



SPONSORSHIP PACKAGES

KIBS firmly believes that there's a shared vision that binds us together:

to realize Kuwait's full potential. We aim to establish partnerships with organizations that align with our values and aspirations for Kuwait.

Benefits of sponsorship:

- Associate your brand with a prominent national leadership event.
- Connect your brand values, products, and services with an initiative dedicated to cultivating the future generation of Kuwaiti leaders.
- Improve your most valuable resource by reserving seats for your employees at the event.
- Join an initiative aimed at fostering individuals' mindsets to achieve their maximum potential.

SPONSORSHIP PACKAGE



DIAMOND SPONSORSHIP PACKAGE

- **Cost: KD 9,000**
- **One bank sponsor**
- **One industry sponsor**
- **What you'll get:**
 - **Event branding:**
 - Exclusive branding on event materials including social media exposure and pre-event and post-event communication on the following channels:
 - KIBS digital platforms and invitations
 - Logo featured prominently during the event
 - **During event spotlight:**
 - Acknowledgment by the speaker during the session
 - Opportunities for sponsors to host a booth or distribute promotional materials
 - Full event branding
 - Al Qabas press coverage
 - **VIP exclusivity:**
 - **20 complimentary VIP tickets** for company representatives – Additional tickets are half-priced based on the type of sponsor (bank or industry)
 - Sponsors session with **Amin Toufani** after the talk

Sponsorships slots are available to organizations on a first-come, first-serve basis.

SPONSORSHIP PACKAGE

PLATINUM SPONSORSHIP PACKAGE



- **Cost: KD 6,500**
- **One bank sponsor**
- **One industry sponsor**
- **What you'll get:**
 - **Event branding:**
 - Exclusive branding on event materials including social media exposure and pre-event and post-event communication on the following channels:
 - KIBS digital platforms and invitations
 - Logo featured prominently during the event
 - **During event spotlight:**
 - Acknowledgment by the speaker during the session
 - Opportunities for sponsors to host a booth or distribute promotional materials
 - Al Qabas press coverage
 - **Platinum sponsor exclusivity:**
 - **15 complimentary VIP tickets** for company representatives – Additional tickets are half-priced based on the type of sponsor (bank or industry)

Sponsorships slots are available to organizations on a first-come, first-serve basis.

SPONSORSHIP PACKAGE



GOLD SPONSORSHIP PACKAGE

- **Cost: KD 3,500**
- **One bank sponsor**
- **One industry sponsor**
- **What you'll get**
 - **Event branding:**
 - Exclusive branding on event materials including social media exposure and pre-event and post-event communication on the following channels:
 - KIBS digital platforms
 - Logo featured prominently during the event
 - **10 complimentary VIP tickets** for company representatives – Additional tickets are half-priced based on the type of sponsor (bank or industry)

Sponsorships slots are available to organizations on a first-come, first-serve basis.



GET IN TOUCH

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