



E-Learning Training Program

# **Fundamentals of Banking & Finance**

(On Demand)



## Program Overview

This course offers a solid foundation in finance, covering how money and the financial market function and the roles of banks and financial institutions. You'll also develop essential skills in financial mathematics and Excel, equipping you with the practical tools used by finance professionals. This course is ideal for beginners.

## Program Objectives

Upon the completion of the program participants will be able to:

- Gain a foundational understanding of how money, financial markets, banks, and financial institutions operate in the modern economy.
- Develop core competencies in financial mathematics and Excel to analyze data, solve financial problems, and apply tools commonly used by finance professionals.
- Gain the knowledge and skills needed to pursue advanced studies in finance or to begin a career in the financial sector with confidence.

## Program Contents

**This program will cover 31 tutorials spread to 5 topics as follows:**

- ▶ Topic 1: Introduction to Financial Markets
- ▶ Topic 2: Business of Banking & Finance
- ▶ Topic 3: Life of a Trade
- ▶ Topic 4: Economic Analysis
- ▶ Topic 5: Global Financial Crisis

### **Topic 1: Introduction to Financial Markets:**

- Financial Markets – An Introduction.
- Money Markets – An Introduction.
- Foreign Exchange (FX) Market – An Introduction.

### **Topic 2: Business of Banking & Finance:**

- Banking – Primer.
- Business of Investment Banking.
- Business of Corporate Banking.
- Business of Consumer (Retail) Banking.



- Shadow Banking.
- Business of Asset Management.
- Business of Wealth Management.
- Business of Pensions & Retirement.
- Business of Insurance.

**Topic 3: Life of a Trade:**

- Life of a Trade – An Introduction.
- Life of a Trade – Pre-Trade.
- Life of a Trade – Execution.
- Life of a Trade – Clearing & Settlement.
- Life of a Trade – Post-Trade Position Management.
- Life of a Trade – Scenario.

**Topic 4: Economic Analysis:**

- Economic Indicators – An Introduction.
- GDP – An Introduction.
- GDP Indicators.
- Business Cycles – An Introduction.
- Business Cycle Indicators.
- Inflation – An Introduction.
- Inflation Indicators.
- Employment & Unemployment – An Introduction.
- Labor Market Indicators.
- Trade Indicators.
- Monetary Policy.
- Fiscal Policy Analysis.

**Topic 5: Global Financial Crisis:**

- Global Financial Crisis – Causes, Impact, & Legacy.



## **Program Administration**

### **Program Language**

The program will be delivered in English.

### **Training Delivery**

The program will be on demand in collaboration with the INTUITION Platform.

### **Target Audience**

Juniors in Finance Sectors.

### **Program Level**

Foundation.

### **Program Duration**

1 month from the date of receiving the login credentials to complete all topics.

### **Certification**

Certificate of Completion, after passing all topics with a minimum score of 70%.

### **Registration Fees**

90 KD.

**For further inquiries, please contact the program coordinator:**

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