



E-Learning Training Program

Investment Banking

(On Demand)



Program Overview

This course is crafted to elevate your understanding of one of the most prestigious areas in banking: investment banking. Dive into the intricate world of dealmaking, exploring everything from the essential skills modern investment bankers need to advanced corporate valuation and financial modeling techniques.

Program Objectives

Upon the completion of the program participants will be able to:

- Understand the core principles of finance, including the role of money, markets, banks, and financial institutions.
- Develop essential technical skills in financial mathematics and Excel for practical application in real-world financial scenarios.

Program Contents

This program will cover 41 tutorials spread to 5 topics as follows:

- ▶ Topic 1: Skills for Investment Bankers.
- ▶ Topic 2: Financial Statement Analysis.
- ▶ Topic 3: Corporate Finance.
- ▶ Topic 4: Building Blocks.
- ▶ Topic 5: Financial Management.

Topic 1: Skills for Investment Bankers:

- Backpack to Briefcase.
- The Deal Team.
- Pitch Books.
- Time Management.
- Client Management.
- Commercial Awareness.
- Negotiation Skills.
- Personal Branding.



Topic 2: Corporate Finance:

- An Introduction.
- Capital Structure & Liquidity.
- Cost of Capital.
- Raising Capital.
- Project Appraisal & Capital.
- Budgeting.
- Measuring Business Performance.
- Payout Policy.
- Mergers & Acquisitions – An Introduction.
- Mergers & Acquisitions – Analysis.
- Corporate Finance – Scenario.

Topic 3: Financial Statement Analysis:

- Accounting - An Introduction.
- Accounting Mechanics – Scenario.
- Balance Sheet – An Introduction.
- Balance Sheet – Analysis.
- Income Statement – An Introduction.
- Income Statement – Analysis.
- Statement of Cash Flows – An Introduction.
- Statement of Cash Flows – Analysis.
- Three-Statement Modeling.

Topic 4: Corporate Finance:

- Corporate Finance - An Introduction.
- Trading Comparable.
- Transaction Comparable.
- DCF Analysis.
- LBO Analysis.



- LBO Model building – Excel Interactive.
- Merger Analysis.
- Merger Model Building – Excel Interactive.

Topic 5: Financial Management:

- Budgeting.
- Working Capital Management.
- Cash Management.
- Credit Management.
- Financial Planning & Modeling.
- Financial Management – Scenario.

Program Administration

Program Language

The program will be delivered in English.

Training Delivery

The program will be on demand in collaboration with the INTUITION Platform.

Target Audience

Aspiring investment bankers.

Program Level

Foundation / Intermediate.

Program Duration

1 month from the date of receiving the login credentials to complete all topics.

Certification

Certificate of Completion, after passing all topics with a minimum score of 70%.

Registration Fees

90 KD.

For further inquiries, please contact the program coordinator:

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