


E-Learning Training Program

# Investment Banking

(On Demand)




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## Program Overview

This course is crafted to elevate your understanding of one of the most prestigious areas in banking: investment banking. Dive into the intricate world of dealmaking, exploring everything from the essential skills modern investment bankers need to advanced corporate valuation and financial modeling techniques.

## Program Objectives

**Upon the completion of the program participants will be able to:**

- Introduce learners to the core principles of finance, including the role of money, markets, banks, and financial institutions.
- Develop essential technical skills in financial mathematics and Excel for practical application in real-world financial scenarios.

## Program Contents

**This program will cover 41 tutorials spread to 5 topics as the following:**

- Topic 1: Skills for Investment Bankers
- Topic 2: Financial Statement Analysis
- Topic 3: Corporate Finance
- Topic 4: Financial Management
- Topic 5: Corporate Valuation

### **Topic 1: Skills for Investment Bankers**

- Investment Banking – Backpack to Briefcase
- Investment Banking – The Deal Team
- Investment Banking – Pitch Books
- Investment Banking – Time Management
- Investment Banking – Client Management
- Investment Banking – Commercial Awareness
- Investment Banking – Negotiation Skills
- Investment Banking – Personal Branding

### **Topic 2: Financial Statement Analysis**

- Accounting - An Introduction
- Accounting Mechanics – Scenario
- Balance Sheet – An Introduction
- Balance Sheet – Analysis



- Income Statement – An Introduction
- Income Statement – Analysis
- Statement of Cash Flows – An Introduction
- Statement of Cash Flows – Analysis
- Three-Statement Modeling

### **Topic 3: Corporate Finance**

- Corporate Finance – An Introduction
- Corporate Finance – Capital Structure & Liquidity
- Corporate Finance – Cost of Capital
- Corporate Finance – Raising Capital
- Corporate Finance – Project Appraisal & Capital Budgeting
- Corporate Finance – Measuring Business Performance
- Corporate Finance – Payout Policy
- Mergers & Acquisitions (M&A) – An Introduction
- Mergers & Acquisitions (M&A) – Analysis
- Corporate Finance – Scenario

### **Topic 4: Financial Management**

- Budgeting
- Working Capital Management
- Cash Management
- Credit Management
- Financial Planning & Modeling
- Financial Management – Scenario

### **Topic 5: Corporate Valuation**

- Corporate Valuation – An Introduction
- Corporate Valuation – Trading Comparables
- Corporate Valuation – Transaction Comparables
- Corporate Valuation – DCF Analysis
- Corporate Valuation – LBO Analysis
- LBO Model building – Excel Interactive
- Corporate Valuation – Merger Analysis
- Merger Model Building – Excel Interactive



## **Program Administration**

### **Program Language**

The program will be delivered in English.

### **Program Study Hours**

33 Hours 20 Minutes

### **Training Delivery**

The program will be on demand in collaboration with INTUITION Platform

### **Target Audience**

Aspiring investment bankers

### **Program Level**

Foundation / Intermediate

### **Program Duration**

1 month from user activation date to complete all topics

### **Certification**

Certificate of Completion, after passing all topics with a minimum score of 70%.

### **Registration Fees**

90 Kuwaiti Dinar



**For further inquiries, please contact the program coordinator:**

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